

UKPHR

INNOVATION IN
PUBLIC HEALTH
AWARDS

2025

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SHORTLIST

AWARD FOR COLLABORATIVE WORKING

**Leading systems change for smoke-free families:
a place-based, equity-informed approach in County Durham**

Andrea Bracewell and Katie Dunstan-Smith, Durham County Council

Wessex Clinical Van – Return to Care project

Sian Bowes, Elaine Pearce, Sean Caddy and Kerrie Cameron-Green, Wessex Clinical Van Midlands Partnership University Foundation NHS Trust, Carina Hoerst and Annabel Powell, UK Health Security Agency, John Gibbons and James Rock, University College London Find and Treat team, Wendy Wilson, University Hospital Southampton, Chris Heaps, Robert Fair and Louise Hansford, Hep C U Later Midlands Partnership University Foundation NHS Trust and Dr Nick Ballantyne, Living Well Partnership, Southampton

Youth Nicotine Prevention Toolkit

Lizzie MacLeish and Sophie Jerrom, NHS Borders, and Shona Easingwood, Scottish Borders Council

IMPROVING PUBLIC HEALTH PRACTICE TO REDUCE HEALTH INEQUALITIES



Black Health Improvement Programme (BHIP)

Charles Kwaku-Odoi and Mark Adusei, Caribbean and African Health Network

Bespoke mental health training to reduce inequalities in Buckinghamshire

Rebecca Kineen and the Public Health team at Buckinghamshire Council

Building blocks of health:

introducing health inequalities to schoolchildren through creative engagement

Rob Anderson-Weaver and Lana Mullins, Portsmouth City Council

COMMUNITY PUBLIC HEALTH HERO AWARD

To be announced on the 4th November 2025



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Public Health Register

Protecting the public | improving practice

AWARD FOR THE BEST DIGITAL AND COMMUNICATIONS INITIATIVE

The power of a personal story to help people quit smoking

Catherine Perry, Mark Smith, Deb Parsons, Jane Allwood, Colleen Newport, Cathy Fisher, Allen Joshy-John, Katie Haines, and Laura Willis, Cardiff and Vale University Health Board

Haringey pupils take a stand against HPV

Angharad Shambler, Dr George Parker, Robbie McDonald, Benjamin Seifert, Dr Lucy Gold, Damani Goldstein and Dr Charalambos Hadjicharalambous, Haringey Council, Jude Haste, Rank and File Theatre, Miss Y Brown & Ms J Ajoku, Greig City Academy, and Carol Murphy, North Central London Cancer Alliance

Delivering national communications and digital recourses to tackle a deadly virus – eliminating hepatitis C

Grace Masinuka, Inclusion, Midlands Partnership University NHS Foundation Trust, Edward Taylor, Hep C U Later and Candie Lincoln, Hep C U Later and NHS Addictions Provider Alliance

AWARD FOR THE BEST SUSTAINABLE INITIATIVE

Adoption and implementation of the NHS Healthy Weight Declaration

Northumbria NHS Trust HWD steering group

Commissioning a sustainable mobile dental health service (Dentaid) for inclusion populations in Wigan and Leigh

Anna Sheehan and Gill Kelly, Wigan Council

Making Every Contact Count (MECC) in North East and North Cumbria (NENC) with the Department for Work and Pensions (DWP)

Lisa Davies and Jill Harland, Northumbria Healthcare NHS Foundation Trust, and Kay Charlton, Department for Work and Pensions

EMPLOYER OF THE YEAR AWARD

Knowsley Council

City of Wolverhampton Council

Wigan Council