



2025 UKPHR Awards

INFORMATION SHEET

The UKPHR Innovation in Public Health Awards, now in their seventh year, offer practitioners and their colleagues and employers throughout the UK the opportunity to encapsulate their achievements and achieve recognition for their work in improving public health and reducing inequalities.

You have until 3rd August 2025 to submit your entries.



Entries are submitted via our online awards portal:
<https://chamberdunn.awardsplatform.com/>

The awards ceremony will be held during the virtual UKPHR Practitioner Conference and Awards 2025, taking place on Tuesday 4th November 2025.

You may enter as many categories as you like but with different projects; or different projects into the same category.

All awards require evidence that you understand and work with the Public Health Skills and Knowledge Framework. For more information [click here](#)

If you have any queries or require further information please contact **Helen Terry** on helen@chamberdunn.co.uk

AWARD 1

COLLABORATIVE WORKING



Contributing to, leading, managing or commissioning a project which involved partnership working across organisations, with a community or action taken to influence decisions of others to improve population health and wellbeing, and/or reducing inequalities.

Who may be nominated?

A UKPHR-registered public health practitioner must be the nominee.

Who may nominate?

Anyone may make a nomination in this category. A UKPHR registered public health practitioner may self-nominate.

What public health practice is in scope?

For this award, the judges will be looking for a public health practitioner's case study that shows good partnership working to improve public health outcomes, and to influence collaboration by others. This award is for those contributing to, leading, managing or commissioning a project which involves partnership working across organisations, with a community or action taken to influence decisions of others to improve population health and wellbeing, and/or reducing inequalities.

What criteria will the judges apply?

- Details of the contribution made by the nominee to leading, managing or commissioning a project involving partnership working across organisations
- Evidence of co-production and/or action taken to influence the decisions of others e.g. political leaders, senior managers, other organisations or the wider workforce

- Evidence of the impact on improving a population's health and wellbeing and/or reducing inequalities through collaboration
- Demonstrates understanding of research-based practice and partnership working
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions:

- 1 Project Title:
- 2 Summarise your project and its importance in 50 words.
- 3 Now provide a fuller description of your work, collaborating partners, relevant background research and supporting evidence (200 words)
- 4 What are your key messages for others who want to enhance research-based practice? (100 words)
- 5 Include a case study that shows good collaboration to improve public health outcomes and which helps others to build partnership working (250 words).

AWARD 2

IMPROVING PUBLIC HEALTH PRACTICE TO REDUCE HEALTH INEQUALITIES



This award recognising projects that address health inequalities grouped by a range of different factors including socioeconomic status and deprivation, sharing certain protected characteristics, belonging to vulnerable or excluded groups of society or geography. We are looking for initiatives promoting inclusion and equality.

For the practical application of public health ethics; or significant action taken to improve your own or others public health practice (including wider workforce). Examples may include work which addresses an ethical challenge, self-assessment, or reflection on work of others resulting in improved practice. This year, this award has a focus on reducing health inequalities.

Who may be nominated?

A UKPHR-registered public health practitioner must be the nominee.

Who may nominate?

Anyone may make a nomination in this category. A UKPHR registered public health practitioner may self-nominate.

What public health practice is in scope?

For this award the judges would like to see a public health practitioner's case study describing a piece of good public health practice that impacts children and/or young people. Judges will be looking for work that can influence the practice of others. The aim of this award is to showcase examples of good practice by public health practitioners, for example, but not limited to, work that addresses an ethical challenge, self-assessment or reflection on work of others resulting in improved practice.

What criteria will the judges apply?

- Public health practice that demonstrates practical application of public health ethics
- Evidence of action taken to improve one's own practice or the practice of others
- Evidence of improved practice where previously challenges were commonly experienced by public health practitioners. A case study showing good public health practice which has influenced or has the potential to influence the practice of others
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions:

- 1 Project Title:
- 2 Summarise your project and its importance in 50 words.
- 3 Now provide a fuller description of your work, relevant background research and supporting evidence (200 words)
- 4 What are your key messages for others who want to enhance research-based practice? (100 words)
- 5 Include a case study that shows good public health practice promoting equality, diversity and inclusion. (250 words).

AWARD 3

COMMUNITY PUBLIC HEALTH HERO AWARD



This award looks to recognise community partnerships and action, led by public health practitioners to solve health problems. We are looking for projects and initiatives that have delivered increase in quality, impact and/or efficiency of public health provision in a local community.

Who may be nominated?

An individual or a team delivering community public health improvements.

Note that if only an individual is being nominated, the individual must be UKPHR-registered and must be registered in the category of public health practitioner. If a team is being nominated for its work, the team must include at least one UKPHR registrant who is registered in the category of public health practitioner.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

This award is aimed at public health professionals who have made a significant contribution to public health in a community setting.

The project or initiative entry will have been clearly evaluated and lend itself to adaptation and adoption/replication and diffusion in the profession.

What criteria will the judges apply?

- Significant and quantified contribution to public health improvements (quality, impact or efficiency)
- Effective mobilisation of community partnership and action to identify and solve public health problems
- Evidence of impact from project results and evaluation
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions:

- 1 Name of Health Hero
- 2 Summarise your project and its importance in 50 words.
- 3 Now provide a fuller description of your hero's work, relevant background research and supporting evidence (200 words)
- 4 Share evidence that demonstrates the impact of their work (we recommend showing quantifiable metrics). (200 words)
- 5 What challenges did they face and how were these overcome? (100 words)

AWARD 4

BEST DIGITAL AND COMMUNICATIONS INITIATIVE



Recognising projects that use technology and social media to adapt public health practice, promote and protect the health of people and the communities they live in, and improve outcomes. We are looking for initiatives that are user focused, inclusive, efficient, and offer value for money.

Who may be nominated?

An individual or a team leading in the use of digital and social media to drive forward the public health digital initiative.

Note that if only an individual is being nominated, the individual must be UKPHR-registered and must be registered in the category of public health practitioner. If a team is being nominated for its work, note that the team must include at least one UKPHR registrant who is registered in the category of public health practitioner.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

Digital public health is a re-imagining of public health using new ways of working, blending established public health wisdom with new digital concepts and tools. We are looking for projects that adapt public health practice and utilise social media channels to improve outcomes improving the public's health and wellbeing and/or reducing inequalities.

What criteria will the judges apply?

- Demonstrates a well planned and executed initiative that harnesses digital tools and social media effectively
- Evidence that the impact of the digital initiative and any social media campaigns has improved the public's health and wellbeing and/or reduced inequalities
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions

- 1 Project Title
- 2 Summarise your project and its importance in 50 words.
- 3 Now provide a fuller description of your work, relevant background research, targets, and strategy (200 words)
- 4 Share your project evaluation and results (we recommend showing quantifiable metrics) (200 words)
- 5 What challenges did you face and how were these overcome? (100 words).

**Provision will be made for you to share your links and social media images, so please prepare these too!*

AWARD 5

BEST SUSTAINABLE INITIATIVE



This award recognises projects that use a sustainable approach to preserve public health practices, can be scaled to fit and are easily transferable. We are looking for initiatives that are efficient, cost-effective, improve population health and wellbeing, and/or reducing inequalities.

Who may be nominated?

An individual or a team leading in the development of sustainable practices may be nominated.

Note that if only an individual is being nominated, the individual must be UKPHR-registered and must be registered in the category of public health practitioner. If a team is being nominated for its work, note that the team must include at least one UKPHR registrant who is registered in the category of public health practitioner.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

We are looking for creative public health projects that streamline and/or innovate to deliver improved outcomes that are sustainable and transferable. Projects should be well-planned and execute to demonstrate efficiency, value for money, improved population health and wellbeing and/or a reduction in inequalities

What criteria will the judges apply?

- Demonstrates a well planned and executed initiative that is sustainable, scalable and transferable
- Evidence that the impact of the initiative and has improved the public's health and wellbeing and/or reduced inequalities
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions

- 1 Project Title
- 2 Summarise your project and its importance in 50 words.
- 3 Now provide a fuller description of your work and how it is sustainable, using relevant background research, targets, and strategy (200 words)
- 4 Share your project evaluation and results, and provide evidence that these are sustainable (we recommend showing quantifiable metrics) (200 words)
- 5 What challenges did you face and how were these were overcome? (100 words)

AWARD 6

EMPLOYER OF THE YEAR



Recognising the work of employers in encouraging practitioner registration and supporting practitioners on their registration journey.

Who may be nominated?

An organisation employing public health practitioners working towards registration may be nominated.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

For this award you can nominate an employer who has made a significant contribution to practitioner registration whose contribution highlights a link between improving practice and registration.

This award is aimed at those who, through practical support for practitioner registration, contribute directly to supporting implementation of policies and strategies to improve the public's health and wellbeing and/or reduce inequalities.

What criteria will the judges apply?

- Practical support for public health practitioners
- Evidence of how practitioner registration is encouraged
- Evidence how the employer strengthens links between practitioner registration and improved practice.

Submission questions

- 1 Employer
- 2 Describe the employer/setting and summarise the public health workforce within the organisation (50 words)
- 3 How has the employer offered support for practitioners on their registration journey (200 words)
- 4 How does the employer encourage practitioners to take steps to begin registration? (200 words)
- 5 What are your key messages for others who want to enhance practitioner registration? (100 words).

UK Public Health Register (UKPHR) is an independent, dedicated regulator for public health professionals in the United Kingdom, providing professional regulation to public health specialists, specialty registrars and practitioners from a variety of backgrounds, all of whom have a common core of knowledge, and skills. The Register is particularly for those public health professionals who have no other regulatory body. www.ukphr.org

 [@UKPHR1](https://twitter.com/UKPHR1)

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