

UKPHR

INNOVATION IN
PUBLIC HEALTH
AWARDS

2022

2022 UKPHR Awards

INFORMATION SHEET

The UKPHR Innovation in Public Health Awards, now in their fourth year, offer practitioners and their colleagues and employers throughout the UK the opportunity to encapsulate their achievements and achieve recognition for their work in improving public health and reducing inequalities.

You have until 28 July 2022 to submit your entries.

Entries are submitted via our online awards portal:
chamberdunn.awardsplatform.com

The awards ceremony will be held during the virtual Public Health Practitioner Conference on 5 October 2022. The UKPHR Practitioner Conference is supported by Health Education England.

You may enter as many categories as you like but with different projects; or different projects into the same category. Entry is done online via the website:
chamberdunn.awardsplatform.com

All awards require evidence that you understand and work with the Public Health Skills and Knowledge Framework. For more information [click here](#)

If you have any queries or require further information please contact **Sophie Pink** on sophie@chamberdunn.co.uk

UKPHR

Public Health Register

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AWARD 1

COLLABORATIVE WORKING

sponsored by Public Health Wales

Contributing to, leading, managing or commissioning a project which involved partnership working across organisations, with a community or action taken to influence decisions of others to improve population health and wellbeing, and/or reducing inequalities.

Who may be nominated?

A UKPHR-registered public health practitioner must be the nominee.

Who may nominate?

Anyone may make a nomination in this category. A UKPHR registered public health practitioner may self-nominate.

What public health practice is in scope?

For this award, the judges will be looking for a public health practitioner's case study that shows good partnership working to improve public health outcomes, and to influence collaboration by others. This award is for those contributing to, leading, managing or commissioning a project which involves partnership working across organisations, with a community or action taken to influence decisions of others to improve population health and wellbeing, and/or reducing inequalities.

What criteria will the judges apply?

- Details of the contribution made by the nominee to leading, managing or commissioning a project involving partnership working across organisations
- Evidence of co-production and/or action taken to influence the decisions of others e.g. political leaders, senior managers, other organisations or the wider workforce

- Evidence of the impact on improving a population's health and wellbeing and/or reducing inequalities through collaboration
- Demonstrates understanding of research-based practice and partnership working
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions:

1. Project Title:
2. Summarise your project and its importance in 50 words.
3. Now provide a fuller description of your work, collaborating partners, relevant background research and supporting evidence (200 words)
4. What are your key messages for others who want to enhance research-based practice? (100 words)
5. Include a case study that shows good collaboration to improve public health outcomes and which helps others to build partnership working (250 words).

IMPROVING PUBLIC HEALTH PRACTICE FOR CHILDREN AND YOUNG PEOPLE

Sponsored by Solutions4Health

For the practical application of public health ethics; or significant action taken to improve your own or others public health practice (including wider workforce). Examples may include work which addresses an ethical challenge, self-assessment, or reflection on work of others resulting in improved practice. This year, this award has a focus on children and young people.

Who may be nominated?

A UKPHR-registered public health practitioner must be the nominee.

Who may nominate?

Anyone may make a nomination in this category. A UKPHR registered public health practitioner may self-nominate.

What public health practice is in scope?

For this award the judges would like to see a public health practitioner's case study describing a piece of good public health practice that impacts children and/or young people. Judges will be looking for work that can influence the practice of others. The aim of this award is to showcase examples of good practice by public health practitioners, for example, but not limited to, work that addresses an ethical challenge, self-assessment or reflection on work of others resulting in improved practice.

What criteria will the judges apply?

- Public health practice that demonstrates practical application of public health ethics
- Evidence of action taken to improve one's own practice or the practice of others

- Evidence of improved practice where previously challenges were commonly experienced by public health practitioners. A case study showing good public health practice which has influenced or has the potential to influence the practice of others
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions:

1. Project Title:
2. Summarise your project and its importance in 50 words.
3. Now provide a fuller description of your work, relevant background research and supporting evidence (200 words)
4. What are your key messages for others who want to enhance research-based practice? (100 words)
5. Include a case study that shows good public health practice benefiting children and/or young people in action (250 words).

AWARD 3

TRANSLATING EVIDENCE INTO PRACTICE – THE ALLISON THORPE AWARD



For significant contribution to translating evidence into practice. Examples may include publication of translational research, implementing research findings in public health practice or giving guidance to others on value of particular research findings.

Who may be nominated?

An individual or a team involved in translating evidence into practice.

Note that if only an individual is being nominated, the individual must be UKPHR-registered and must be registered in the category of public health practitioner. If a team is being nominated for its work, the team must include at least one UKPHR registrant who is registered in the category of public health practitioner.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

This award is aimed at public health professionals who have made a significant contribution to translating evidence into practice. This could be by, for example, an individual or a team:

- Carrying out and publishing translational research
- Publishing an interpretation of research carried out by others
- Implementing research findings in public health practice
- Giving guidance to others on interpreting research findings
- Giving guidance to others on how to implement findings of published research
- Any other action of a similar nature.

The judges will be looking for clear examples of:

- How research is translated into practice, spreading evidence of ‘what works’ in order to improve practice
- Action and involvement of a UKPHR-registered public health practitioner.

What criteria will the judges apply?

- Significant contribution to translating evidence into practice
- Clear evidence of improving practice through use of research findings
- Active involvement in research or demonstrating appreciation of the importance of research and its impact on public health practice and outcomes
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions:

1. Project Title:
2. Summarise your project and its importance in 50 words.
3. Now provide a fuller description of your work, relevant background research and supporting evidence (200 words)
4. What are your key messages for others who want to enhance research-based practice? (100 words)
5. Specifically, how has practice improved as a result of your work in translating evidence into practice? (200 words)

AWARD 4

THE BEST INNOVATIVE DIGITAL INITIATIVE



Recognising projects that use technology to adapt public health practice and improve outcomes. We are looking for initiatives that are user focused, inclusive, efficient, and offer value for money.

Who may be nominated?

An individual or a team leading this public health digital initiative.

Note that if only an individual is being nominated, the individual must be UKPHR-registered and must be registered in the category of public health practitioner. If a team is being nominated for its work, note that the team must include at least one UKPHR registrant who is registered in the category of public health practitioner.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

Digital public health is a re-imagining of public health using new ways of working, blending established public health wisdom with new digital concepts and tools. We are looking for projects that adapt public health practice to improve outcomes improving the public's health and wellbeing and/or reducing inequalities.

What criteria will the judges apply?

- Demonstrates a well planned and executed initiative that harnesses digital tools effectively
- Evidence of impact of the digital initiative improving the public's health and wellbeing and/or reducing inequalities
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions

1. Project Title:
2. Summarise your project and its importance in 50 words.
3. Now provide a fuller description of your work, relevant background research, targets, and strategy (200 words)
4. Share your project evaluation and results (we recommend showing quantifiable metrics) (200 words)
5. What challenges did you face and how were these were overcome? (100 words).

THE BEST SOCIAL MEDIA CAMPAIGN

This category seeks to recognise campaigns in social media that promote and protect the health of people and the communities they live in.

Who may be nominated?

An individual or a team involved in public health social media campaigns.

Note that if only an individual is being nominated, the individual must be UKPHR-registered and must be registered in the category of public health practitioner. If a team is being nominated for its work, the team must include at least one UKPHR registrant who is registered in the category of public health practitioner.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

We are looking for public health campaigns that have used social media channels successfully to improve the public's health and wellbeing and/or reduce inequalities.

What criteria will the judges apply?

- Demonstrates a well planned and executed initiative that harnesses social media effectively

- Evidence of impact of social media campaign improving the public's health and wellbeing and/or reducing inequalities
- Reference at least one descriptor from the functional map of public health actions set out in the Public Health Skills and Knowledge Framework.

Submission questions

1. Project Title:
2. Summarise your project and its importance in 50 words, including what makes it unique.
3. Now provide a fuller description of your campaign, relevant background research, targets and strategy (200 words)
4. Share your campaign evaluation and results (we recommend showing quantifiable metrics) (200 words)
5. What challenges did you face and how were these overcome? (100 words).

AWARD 6

OUTSTANDING EMPLOYER OF THE YEAR



Recognising projects that use technology to adapt public health practice and improve outcomes. We are looking for initiatives that are user focused, inclusive, efficient, and offer value for money.

Who may be nominated?

An organisation employing public health practitioners working towards registration may be nominated.

Who may nominate?

Anyone may make a nomination or self-nominate in this category.

What public health practice is in scope?

For this award you can nominate an employer who has made a significant contribution to practitioner registration whose contribution highlights a link between improving practice and registration.

This award is aimed at those who, through practical support for practitioner registration, contribute directly to supporting implementation of policies and strategies to improve the public's health and wellbeing and/or reduce inequalities.

What criteria will the judges apply?

- Practical support for public health practitioners
- Evidence of how practitioner registration is encouraged
- Evidence how the employer strengthens links between practitioner registration and improved practice.

Submission questions

1. Employer:
2. Describe the employer/setting and summarise the public health workforce within the organisation (50 words)
3. How has the employer offered support for practitioners on their registration journey (200 words)
4. How does the employer encourage practitioners to take steps to begin registration? (200 words)
5. What are your key messages for others who want to enhance practitioner registration? (100 words).

UK Public Health Register (UKPHR) is an independent, dedicated regulator for public health professionals in the United Kingdom, providing professional regulation to public health specialists, specialty registrars and practitioners from a variety of backgrounds, all of whom have a common core of knowledge, and skills. The Register is particularly for those public health professionals who have no other regulatory body. www.ukphr.org



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