

DAY 1: COVID-19 CHALLENGES - HOW WE RESPONDED

Thursday 22 April 2021: 09.30 - 12.30

PROGRAMME

09.30 – 09.40	Welcome by UKPHR - Andrew Jones , Public Health Wales and Chair of UKPHR
09.40 – 10.00	A look back at COVID-19 responses in the UK and globally: highs and lows – Yusuf Oskrochi , Public Health Registrar to the Medical Director and Director of Health Protection, Public Health England
10.00 – 10.20	Supporting our Public Health Heroes: Creating a campaign to promote practitioner registration - Liz Bell , PR Consultant
10.20 – 10.30	Transition to first workshop
10.30 – 10.50	Workshop session 1
10.50 – 11.00	Transition to second workshop
11.00 – 11.20	Workshop session 2
11.20 – 11.45	Networking session
11.45 – 12.25	Annual awards - arranged by Chamberlain Dunn and presented by UKPHR
12.25 – 12.30	Close of conference - Andrew Jones , Public Health Wales and Chair of UKPHR

WORKSHOPS

1. Looking after your own and your colleagues' mental health and wellbeing

Nike Arowobusoye, Consultant in Public Health, Richmond and Wandsworth Councils

2. The resources available to support you in your work

Em Rahman, Head of Public Health Workforce Development Programmes, HEE Wessex &

Deb Lear, Head of Public Health Workforce Development Programmes, Health Education England, working across the south west

3. Why some communities are more at risk from COVID-19 than others

Jenny Douglas, Senior Lecturer in Health Promotion in the Faculty of Wellbeing, Education and Language Studies, Open University, and UKPHR Board Member

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SPEAKERS



Andrew Jones, Public Health Wales and Chair of UKPHR, is currently the Interim Executive Director of Public Health Services and lead Strategic Director for COVID-19 in Public Health Wales (PHW). He provides strategic leadership to specialist Health Protection and Microbiology Services, national screening programmes and emergency planning and response.

Andrew has a background in environmental health and in 2003, he became the first applicant from a multi-disciplinary background to be registered on the UK Public Health Register (UKPHR).

He has subsequently worked as a consultant in public health, Regional Director of Public Health, Executive Director of Public Health and as Director of Integrated Health Protection in PHW. He has a strong track record of delivery, building networks and working collaboratively across Wales and UK organisations to improve population health outcomes and promote multi-disciplinary workforce development. Andrew is currently a Board Director/Trustee of UKPHR and has been the chair of the UKPHR Board since 2017. UKPHR provides public protection by ensuring the registration and revalidation of public health professionals across the UK and ensuring that high standards of public health practice are maintained



Yousf Oskrochi, Public Health Registrar to the Medical Director and Director of Health Protection, Public Health England



Liz Bell, is a freelance copywriter, editor and communications consultant based in the South West. With a background in media and PR, Liz helps charities, social enterprises and small businesses to find, reach and inspire the people that matter.



Nike Arowobusoye, Consultant in Public Health, Richmond and Wandsworth Councils. She is a Consultant in Public Health Medicine, a Fellow of the Faculty of Public Health, and an ILM7 qualified coach and mentor. Nike has over 25 years experience of working for and leading healthcare systems. Currently, Nike works in a London borough and leads on prevention, health inequalities, adults and older people health and healthcare.

Nike is passionate about creating and inspiring environments for people to do their best work, helping them to bounce back and increase their mastery over setbacks. This comes from the many corridor chats, virtual tea breaks, one - to- one conversations, and personal experiences Nike has had throughout her career.

Nike is an advocate of personal development and reflection. Nike talks about affirming one's self, being able to bounce back and move ahead through concept of recognising one's individual value. Nike has three grown up children.



Em Rahman, Head of Public Health Workforce Development Programmes, HEE Wessex Em leads public health workforce development for Wessex Health Education England. Em's previous experience include behaviour change services development, capacity building, sexual health and community development working at local, regional and national levels. Em is the Scheme Coordinator for the Wessex Public Health Practitioner Scheme and is passionate about supporting individuals in their public health development.

Em led on the HEE's innovative Behaviour Change Development Framework Toolkit which aims to support the behaviour change skills development of the workforce using the NICE guidance for Individual Behaviour Change.

SPEAKERS



Deb Lear, Head of Public Health Workforce Development Programmes, Health Education England, in the South West.

Deb's previous experience include environmental health with a focus on food safety and enforcement, food and nutrition, and food allergies. For the past 7 years Deb has worked primarily in workforce development including capacity building, apprenticeships, practitioner development as well as supporting programmes a number of population health and preventions programmes at local, regional and national levels.

Deb is the Scheme Coordinator for the South West Public Health Practitioner Scheme and remodelled the delivery of the scheme in 2019 to enable wider access to practitioners across the SW region.

Deb led on the HEE's Public Health Practitioner Training and Education Directory launched in January 2020, which aims to support the knowledge and development of both new and existing public health practitioners across the system.



Jenny Douglas, UKPHR Board Member and Senior Lecturer in Health Promotion in the Faculty of Wellbeing, Education and Language Studies at the Open University. She has a PhD in Women's Studies and completed her doctoral thesis on cigarette smoking and identity among African-Caribbean young women in contemporary British society. Dr Douglas is an honorary member of the Faculty of Public Health and is a director of the UK Public Health Register. She established and chairs the Black Women's Health and Wellbeing Research Network at the

Open University. Dr Douglas is a member of the Royal College of Obstetrics and Gynaecology (RCOG) Race Equality Taskforce. She is a contributing author to 'Inside the Ivory Tower', a collection of autoethnographies outlining Black women's experiences in British Higher Education. Her research is vast spanning 30 years on issues of race, health, gender and ethnicity. The key theme unifying her research and activism is intersectionality – exploring how 'race', class and gender affect particular aspects of African – Caribbean women's health. Dr Douglas is a Plumer Visiting Research Fellow at St Anne's College, University of Oxford. She is Col on an ESRC funded research study 'Experiences of COVID 19 and recovery: learning from polyphonic voices for communities, policy makers and health and social care providers', and chairs the BME Researchers Group at the OU.

SUPPORTERS

UKPHR

Public Health Register

Protecting the public | Improving practice

The United Kingdom Public Health Register operates a voluntary register for specialists and practitioners working in public health. It upholds and assures the professional standards for competence required to work in this field. UKPHR provides public protection by ensuring that only competent public health professionals are registered and that high standards of practice are maintained.



The Health Foundation is an independent charity committed to bringing about better health and health care for people in the UK. Our aim is a healthier population, supported by high quality health care that can be equitably accessed. From giving grants to those working at the front line to carrying out research and policy analysis, we shine a light on how to make successful change happen. We use what we know works on the ground to inform effective policymaking and vice versa.

We believe good health and health care are key

to a flourishing society. Through sharing what we learn, collaborating with others and building people's skills and knowledge, we aim to make a difference and contribute to a healthier population.



Public Health Scotland is Scotland's lead national agency for improving and protecting the health and wellbeing of all of Scotland's people. Our vision is of a Scotland where everybody thrives. Our focus is on increasing healthy life expectancy and reducing premature mortality. To do this, we use data, intelligence and a place based approach to lead and deliver Scotland's public health priorities. Our values of respect, collaboration, innovation, excellence and integrity will be at the heart of our work.



creative & events

Chamberlain Dunn is delighted to be working with UKPHR on their Innovation Awards and on the technical aspects of the conference. We

have over twenty-five years' experience of helping organisations in health and social care reach their key audiences to deliver strong and effective messages. We are the creators of the award-winning Advancing Healthcare awards for allied health professionals and healthcare scientists (running for 15 years with bespoke events for Wales and Northern Ireland), the Health Care People Management Association Excellence awards, the Burdett awards, the Complementary Therapy awards and the Social Prescribing awards. We organise conferences, seminars, roadshows and training events – real, virtual and hybrid - working almost entirely with the public sector and charities. Based in Lewes, we have clients throughout the UK and Europe and pride ourselves on creating bespoke campaigns and events that meet the needs of our clients and sponsors.

Health Education England
NHS

Health Education England (HEE) exists for one reason only: to support the delivery of excellent healthcare and health improvement to the patients and public of England by ensuring that the workforce of today and tomorrow has the right numbers, skills, values and behaviours, at the right time and in the right place.

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