

A look at public health planning in Scotland

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In ten minutes...

You'll be able to:

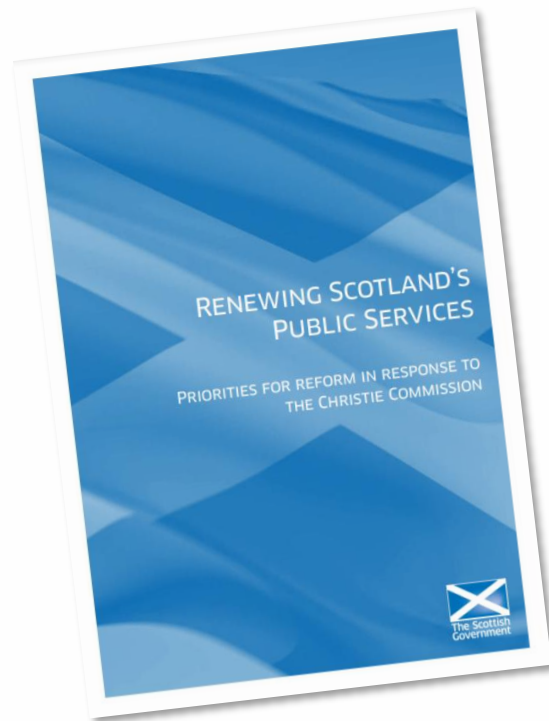
- Have a broad understanding on how public health planning works in Scotland
- Describe my sense of its strengths and where it can be strengthened in the future
- Quiz me!



Public health is the art and science of preventing disease, prolonging life and promoting health through the organised efforts of society.



Planning for public health in Scotland



Strengths

- Whole system-emphasis: a practical reality
- Focus on outcomes and population health
- Recognise the importance of collaboration



Areas to strengthen

- Beyond the logic model: Stakeholder relationship management
- Local and national: more mutual appreciation
- Planning approaches: drive collaboration
- Workforce development: promoting knowledge and relationship generation

