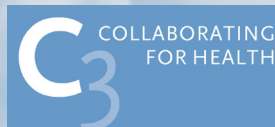




WEDNESDAY 13 MAY 2020
13.00 - 19.00
HOSTED BY MAYER BROWN
201 BISHOPSGATE, LONDON
EC2M 3AF

Ideas into practice

Sponsorship opportunities

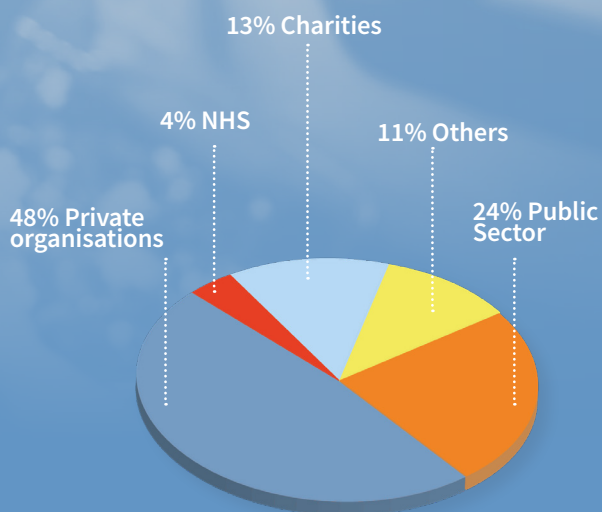


Here's your chance to be part of the 2020 C3 Wellbeing Forum, and support the global charity which seeks to reduce deaths from preventable chronic diseases.

It's a well-known event in a refreshed new format, with around 160 participants. It's a focused afternoon gathering of people from different sectors all with a passion for health and wellbeing. They'll be there to exchange ideas and take away inspiration for putting those ideas into practice. With expert speakers, specialist workshops, discussions and networking, this event offers a full range of opportunities for your organisation to reach the key players.

It's the place for professionals and businesses who come together to learn and collaborate with the best in the field of health. In response to feedback from the 2019 seminar, participants in 2020 will have more takeaway tools, techniques and opportunities to make a step-change in the wellbeing of their community or organisation. The organisation Wellbeing People, specialists in community and employee health and wellbeing, have been closely involved since the start and remain so.

All proceeds from this event go to fund the work of C3.



ATTENDEES BY SECTOR



CONTACT US

THE OLD CANDLEMAKERS, WEST STREET, LEWES BN7 2NZ
020 8334 4500 | PHIL@CHAMBERDUNN.CO.UK | WWW.CHAMBERLAINDUNN.CO.UK

More about C3 Collaborating for Health

C3 brings together different communities to create changes that make it easier for people to:

1. Stop using tobacco
2. Improve what they eat and drink
3. Do more physical activity

We are pleased to see the increasing global recognition that chronic disease prevention is a critical issue, especially with the inclusion of chronic diseases in the Sustainable Development Goals in 2015. However, our work has become more urgent as the chronic disease epidemic escalates and health systems buckle under enormous financial demands.

We are known for the breadth of our work and openness to engagement with all sectors, which is evident by our past and current partners and funders. We also specialise in projects with businesses, local communities, workplace health and health professionals.



HEADLINE SPONSOR AND C3 SUPPORTER TWO AVAILABLE £20,000

Become a partner in this prestigious event and share the exhilaration of a focused gathering of key people in the health and wellbeing world. Benefit from a continuing relationship with C3 as the sponsor of other events throughout the coming year.

- Status of 'in association with...
- Your logo on the C3 website for 12 months as a supporter of the charity, with click through to your website.
- Sponsorship of C3's international breakfast seminars, its workplace health movement meetings and other events
- A speaking slot in a plenary session – content and approach to be approved by the organisers
- 10 places at the seminar for your people and your guests
- 200-word description on event and C3 websites with your logo and click through to your website
- Jointly planned and delivered social media campaign
- Top billing with your logo on all marketing materials, on staging and audio-visual presentation
- 1-page advertisement or advertorial in event programme
- Insert in conference bag
- Prominent exhibition space in refreshment area
- Marketing drop on conference seats

WORKSHOP SPONSOR – FOUR AVAILABLE £2,500

Participants choose to attend two 45 minute workshops. The themes are nutrition at work, menopause in the workplace, vaping - does it help people quit smoking; and recalibrating workforce wellbeing.

- 100-word description on event website and with your logo and click through to your website
- Two places at the seminar
- Your logo on all marketing materials, on staging and audio-visual presentation
- 1/4-page advertisement or advertorial in event programme
- Insert in conference bag
- Exhibition space in refreshment area
- Marketing drop on seats at workshop

LUNCHTIME PRESENTATION – £1,850

Run a specialist half hour session during lunchtime before the main event begins for up to 20 participants.

- Opportunity to run a short specialist session for relevant participants
- Two places at the seminar
- 100-word description on event website with your logo and click through to your website
- Your logo on all marketing materials, on staging and audio-visual presentation
- Full recognition in programme.

EXHIBITION SPACE – £1,500

Exhibition viewing time during registration/lunch period, two refreshment breaks and during the drinks reception from 18.00 to 19.00

- Space 2m x 2m for a pop up stand in the refreshment area
- One place at the seminar
- 100-word description on event website with your logo and click through to your website
- Your logo on all marketing materials, on staging and audio-visual presentation

EVENT PROGRAMME – £500

One-page advertisement or advertorial

DELEGATE BAG

- Delegate bag supplied by organisers with your logo plus an A4 insert **£1,500**
- Marketing inserts in delegate bag **£200**

LANYARDS – £750

Your logo alongside the event branding.

All prices exclude VAT

If you would prefer to make a charitable donation direct to C3, let us know and we will put you in touch.

TO DISCUSS THE EVENT AND HOW YOU CAN BE INVOLVED CONTACT PHIL BUTTERWORTH ON 020 8334 4500 PHIL@CHAMBERDUNN.CO.UK